



NEWS RELEASE

For Immediate Release

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Delta Dental of Illinois Announces New Sales Executive

NAPERVILLE, Ill. (March 22, 2016) – Delta Dental of Illinois announced today that Brent Goldsberry has been hired as a senior sales executive. Goldsberry will focus on middle market sales in southern Illinois, including Belleville, Bloomington, Carbondale, Champaign-Urbana, East St. Louis, Peoria and Quincy.

Goldsberry has more than 20 years of experience as a sales and marketing executive in the health and life benefits industry, specializing in strategic organizational planning, business development and product innovation. Prior to joining Delta Dental of Illinois, Goldsberry served as a large group sales executive for Humana Inc., where he led commercial group sales for health, dental and vision products in the Chicagoland area.

“We are pleased to add Brent to our sales team,” said Karyn Glogowski, vice president of sales for Delta Dental of Illinois. “His experience in the health benefits industry as well as his expertise in sales management will greatly benefit our company and help grow our business. I am confident Goldsberry will be a great asset to our brokers and their clients in central and southern Illinois.”

Before his tenure as large group sales executive for Humana, Goldsberry was the large group strategic account director for Illinois at Coventry Health Care and was responsible for overseeing new business production, large group medical programs and broker accounts. Prior to his role at Coventry Health Care, Goldsberry served as the regional group manager for

Ameritas Group, where he managed dental, vision and auditory product sales in Illinois, Indiana and Michigan. In addition, Goldsberry has a bachelor's degree in finance from the University of South Florida in Tampa.

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About Delta Dental of Illinois

Delta Dental of Illinois (DDIL) is a not-for-profit dental service corporation that provides dental benefit programs to individuals and more than 5,000 employee groups throughout Illinois. DDIL covers 2 million individuals, employees and family members nationwide. DDIL is based in Naperville, Illinois and offers single-site administration and client services.