

NEWS RELEASE

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Clooney, Roberts Claim Celebrity ‘Best Smile’ Bragging Rights

NAPERVILLE, Ill. (July 9, 2014) – George Clooney has another win to brag about next time he’s hanging out with Brad Pitt. According to a survey conducted by Delta Dental of Illinois¹, Illinoisans think Clooney has the best male celebrity smile, beating Pitt who placed second. Julia Roberts overwhelmingly defeated Halle Berry to earn the title of best female celebrity smile.

According to Bernie Glossy, president and CEO of Delta Dental of Illinois, the company sponsored its Oral Health and Well-Being Survey to shine a spotlight on the importance of oral health and its relation to overall well-being.

“We asked Illinoisans about a wide range of topics,” Glossy says. “For example, we found that people who go to the dentist at least once a year are more likely to feel better about their lives. We also learned that another *Ocean’s Eleven* sequel would feature three of the top four smiles in the country.”

Mark Wahlberg and Ryan Reynolds took the third and fourth spots, respectively, among male celebrities. Jennifer Garner and Gwyneth Paltrow placed third and fourth among the women.

“If it’s any consolation to Mr. Pitt, while he’s second overall, he won the vote of 18- to 24-year-olds,” Glossy says. “Mr. Clooney was particularly popular among those 45 and older.”

For information on the more serious topics addressed in the Delta Dental of Illinois Oral Health and Well-Being Survey, visit deltadentalil.com.

About Delta Dental of Illinois

Delta Dental of Illinois (DDIL) is a not-for-profit dental service corporation that provides dental benefit programs to individuals and more than 5,000 employee groups throughout Illinois. DDIL covers 2 million individuals, employees and family members in these groups nationwide. DDIL is based in Naperville, Illinois and offers single-site administration and client services.

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¹Morpace, Inc. conducted the Delta Dental of Illinois Oral Health and Well-Being Survey on behalf of Delta Dental of Illinois with 151 consumers across the state.