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**Illinois Retirement Income from the Tooth Fairy?**

*New Analysis Finds Tooth Fairy Giving Could Yield Nearly \$2 Billion in Savings for Illinois 6-Year-Olds*

**NAPERVILLE, Ill. (August 21, 2015)** – It turns out a good source for retirement income for today’s kids in Illinois may be right under their pillows. According to a new analysis by Delta Dental of Illinois, if today’s 6-year-olds in Illinois invest all the money they receive from the Tooth Fairy, they could be sitting on a combined total of roughly \$1.9 billion by the time they reach 67, the traditional retirement age.<sup>1</sup>

“That could mean a whopping \$14,000 per child when current 6-year-olds in Illinois hit retirement age if the child invests all of his or her Tooth Fairy gifts,” says Karyn Glogowski, vice president of sales for Delta Dental of Illinois.

Delta Dental of Illinois’ 2015 [Original Tooth Fairy Poll](#)® found the Tooth Fairy visited 81 percent of homes in Illinois, or approximately 134,000 of the state’s 6-year-olds. The Tooth Fairy left an average of \$2.89 under the pillow of each child she visited.<sup>1</sup> Given historic stock market returns and trends in Tooth Fairy giving, that could mean hefty savings if a child invests gifts from each of his or her 20 baby teeth.

“We don’t know how many 6-year-olds will be calling their brokers tomorrow, but a Tooth Fairy visit can provide an important lesson in savings,” Glogowski says. “Even more important is the opportunity it provides to teach kids about oral health. For example, Tooth Fairy visits are a great way to make losing teeth less scary and more enjoyable for kids.”

For more information about The Original Tooth Fairy Poll and ways to make your child’s Tooth Fairy experience extra special, visit [originaltoothfairypoll.com](#).

**About Delta Dental of Illinois**

*Delta Dental of Illinois (DDIL) is a not-for-profit dental service corporation that provides dental benefit programs to individuals and more than 5,000 employee groups throughout Illinois. DDIL covers 2 million individuals, employees and family members nationwide. DDIL is based in Naperville, Illinois and offers single-site administration and client services.*

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<sup>1</sup> Kelton, a leading global insights firm, conducted the 2015 Delta Dental of Illinois Original Tooth Fairy Poll. Interviews were conducted statewide via email with 162 parents of children ages 12 and under. For results based on the total sample of Illinois adults, the margin of error is ±7.7 percentage points at a 95 percent confidence level.