



NEWS RELEASE

For Immediate Release

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Delta Dental of Illinois Announces New Director to Focus on Foundation

NAPERVILLE, Ill. (March 1, 2012) – Lora Vitek has joined Delta Dental of Illinois as director of philanthropy and community relations. In this newly created role, Vitek will manage the Delta Dental of Illinois Foundation, the oral health charitable arm of Delta Dental of Illinois.

In her new position, Vitek will oversee all Delta Dental of Illinois Foundation activities and build relationships within the oral health community to help further the Foundation’s mission of improving the oral health of Illinoisans. Vitek has worked in fundraising and development for 10 years. With extensive not-for-profit experience, Vitek brings a broad range of Foundation management, community relations and cause marketing knowledge to the company.

“As a not-for-profit dental service corporation headquartered in Illinois, we not only provide the best dental benefit programs to Illinois groups and individuals, but also are passionate about oral health wellness. With a breadth of experience managing the activities and processes vital to a successful community benefit effort, Lora will help grow the Delta Dental of Illinois Foundation and improve the oral health of people in our own backyard,” said Bernie Glossy, president and CEO of Delta Dental of Illinois and its Foundation. “Lora will be a tremendous asset to the Foundation, bringing the vision, leadership and expertise needed to continue to build and enhance our oral health efforts in the state.”

Prior to joining Delta Dental of Illinois, Vitek was director of development and engagement for the American Veterinary Medical Foundation, the national Foundation of the American Veterinary Medical Association. She also held development positions at Illinois organizations Teen Parent Connection and National Safety Council. At the beginning of her career, Vitek worked with a consulting firm that specializes in marketing, fundraising, board recruitment/development and engagement for educational institutions, national organizations and local community groups.

Vitek’s community involvement is a key aspect of her career. Vitek is the president of the Board of Directors for the West Suburban Philanthropic Network.

Vitek holds a Master of Management in Non-Profit Administration (M.M.N.A.) and Master of Business Administration (M.B.A.) from North Park University in Chicago and a Bachelor of Science in Marketing from Millikin University in Decatur.

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About Delta Dental of Illinois Foundation

The Delta Dental of Illinois Foundation (DDILF) was formed in March 2008 by Delta Dental of Illinois (DDIL), a not-for-profit dental service corporation with a mission to improve the oral health of the communities it serves. DDILF is the charitable arm of DDIL and works to support and improve the oral health of people in Illinois. In the past decade, combined efforts of DDIL and DDILF have provided more than \$2 million to programs and organizations in Illinois that improve the oral health of the residents of Illinois. DDIL provides dental benefit programs to Illinois employer groups and individuals and covers two million enrollees nationwide. DDIL and DDILF are based in Naperville, Illinois.